

Heiler

**Aesthetically pleasing,
designed for a purpose,
void of ego,
and can go anywhere.**

**From a penthouse to a warehouse.
Indoors or out.**

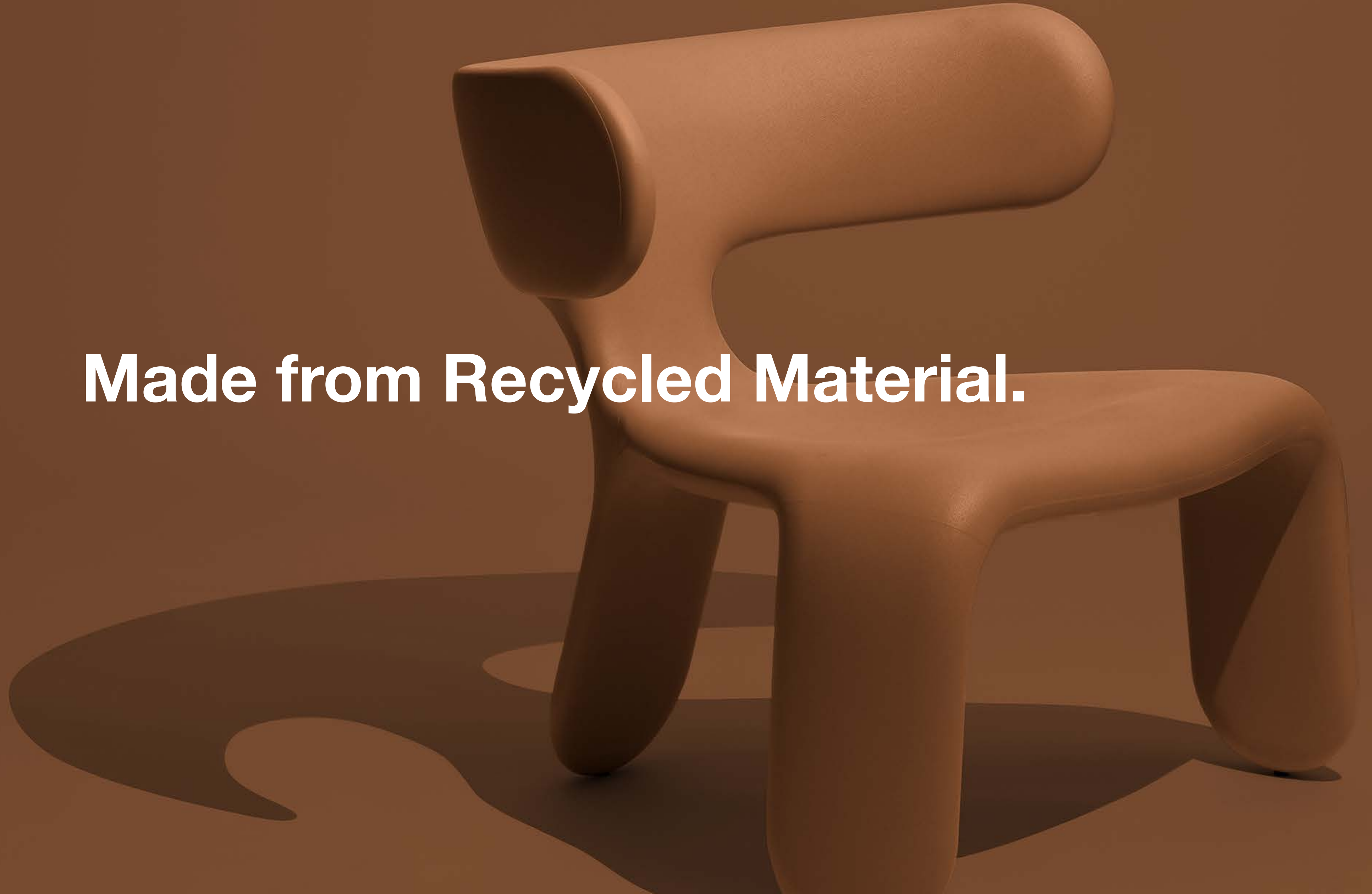
The image features a minimalist, abstract composition of geometric shapes in shades of yellow and orange. On the left, a tall, thin rectangular block stands on a wider base. To its right, a large, flat horizontal shape is positioned. In the foreground, another block is partially visible, featuring a rectangular cutout. The background is a solid, warm yellow-orange color. The word "Longevity." is centered in the middle of the image in a clean, white, sans-serif font.

Longevity.



100% Recyclable.

Made from Recycled Material.



Heller

+



Designed to Last, Engineered to Leave No Trace.



What is Worry Free Plastics?

A breakthrough organic enzyme embedded into our products during manufacturing, enabling our material to convert into nutrient-rich, microplastic-free soil.

How does it work?

If a product were to end up in an environment with zero oxygen (i.e. a landfill or waterway) the enzyme would activate and micro organisms would begin to consume and convert the plastic into soil.

How long does it take to convert into soil?

Within 5 years in a zero-oxygen environment like a landfill.

Can I still use my furniture outside?

Yes! All products retain their original properties and shelf life. Still able to be used outdoors all year round. Rain or Shine.

All Heller furniture will be made with Worry Free Plastics by 2026.

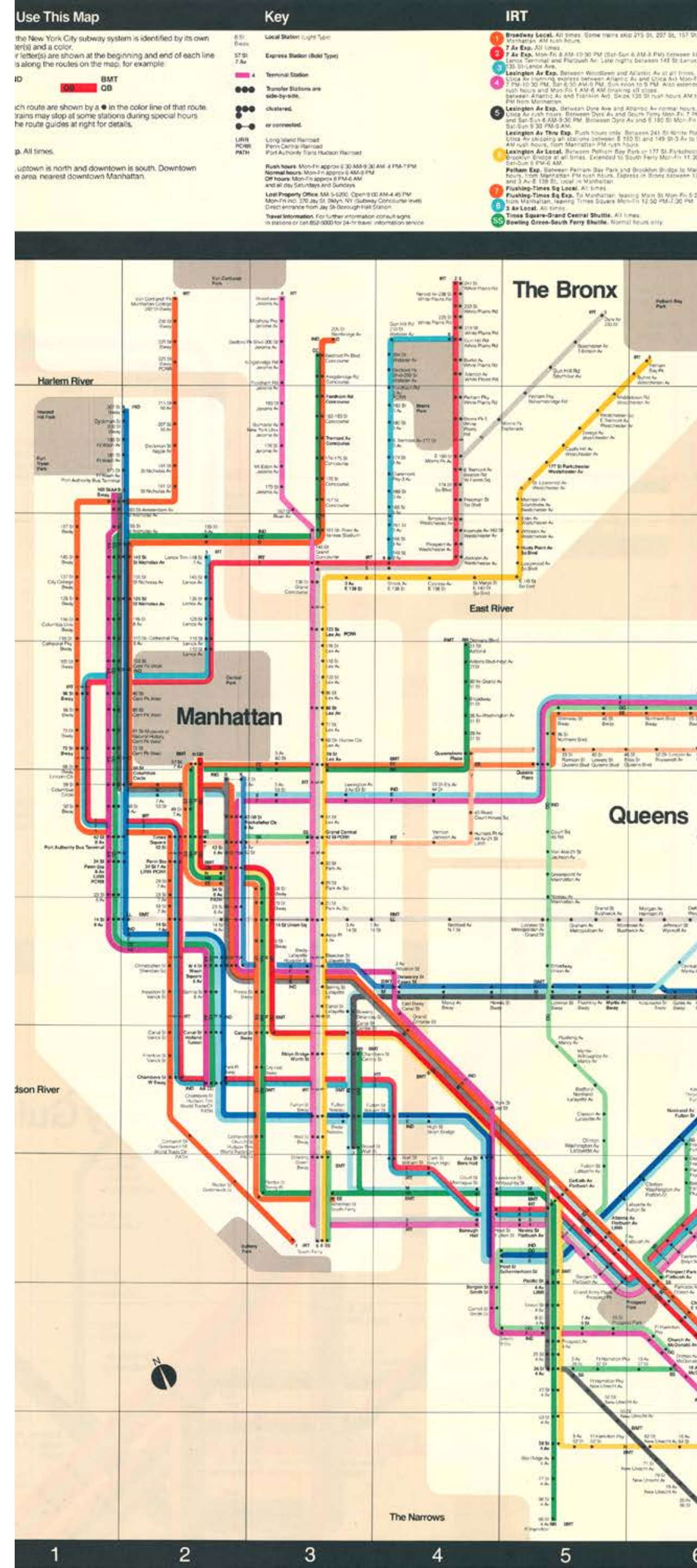
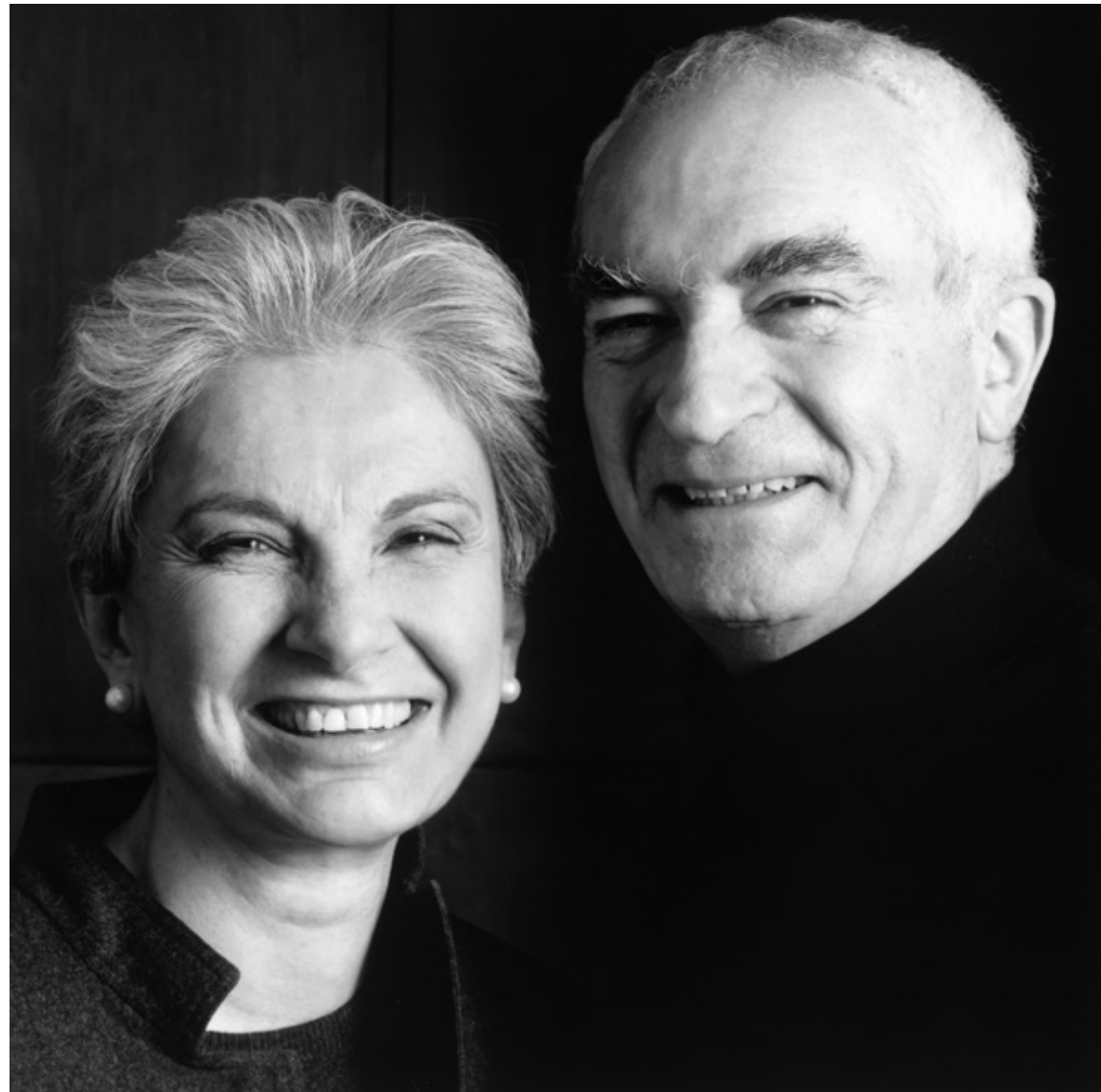


Lella & Massimo Vignelli

Among the most influential designers of the twentieth century, Lella and Massimo Vignelli have brought clarity, coherence, and timelessness to innumerable projects: from corporate identity for Knoll, Cinzano, Xerox, and Rai television; to packaging for Perugina, Fratelli Rossetti, Heller and IBM; to publications, interior design, and product design.

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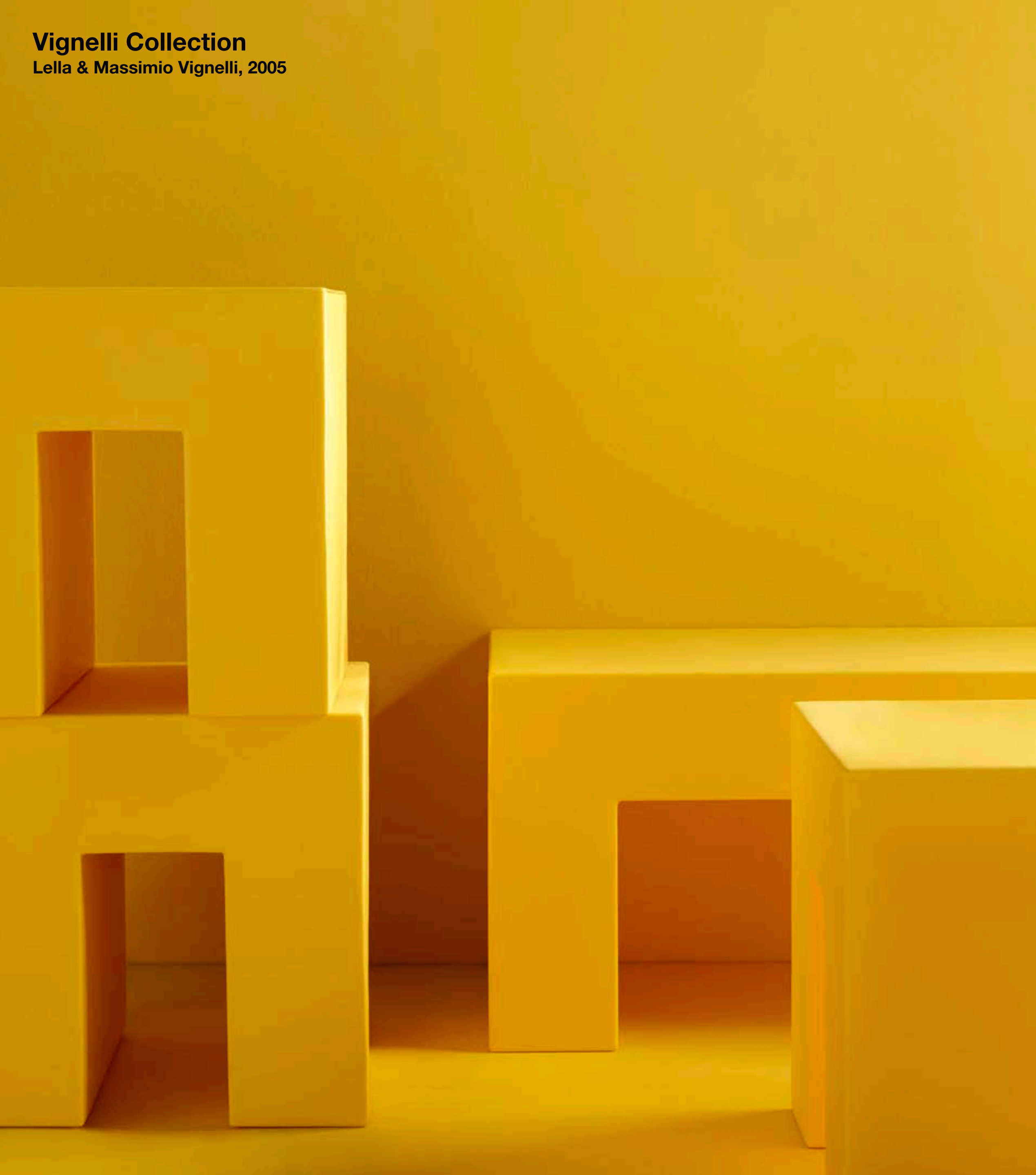
“Design is one.”



Bertola, Florence Knoll, Saarinen, Mies van der Rohe, Noguchi have designed for Knoll.
Aulenti, Abbinson, Caffero, Christen, Colombo, Mangiarotti, Pearson, Pettit, Papper, Pollock, Schuitz, and Steppens still do.
Knoll International, in 28 countries, has all these furniture
323 Park Avenue New York

Knoll International

Vignelli Collection
Lella & Massimo Vignelli, 2005



Vignelli Cube
Lella & Massimo Vignelli, 2005



Vignelli Cube
Lella & Massimo Vignelli, 2005



Vignelli Cube
Lella & Massimo Vignelli, 2005



Vignelli Bench
Lella & Massimo Vignelli, 2005



Vignelli Bench
Lella & Massimo Vignelli, 2005



Vignelli Bench
Lella & Massimo Vignelli, 2005



Vignelli Table
Lella & Massimo Vignelli, 2005



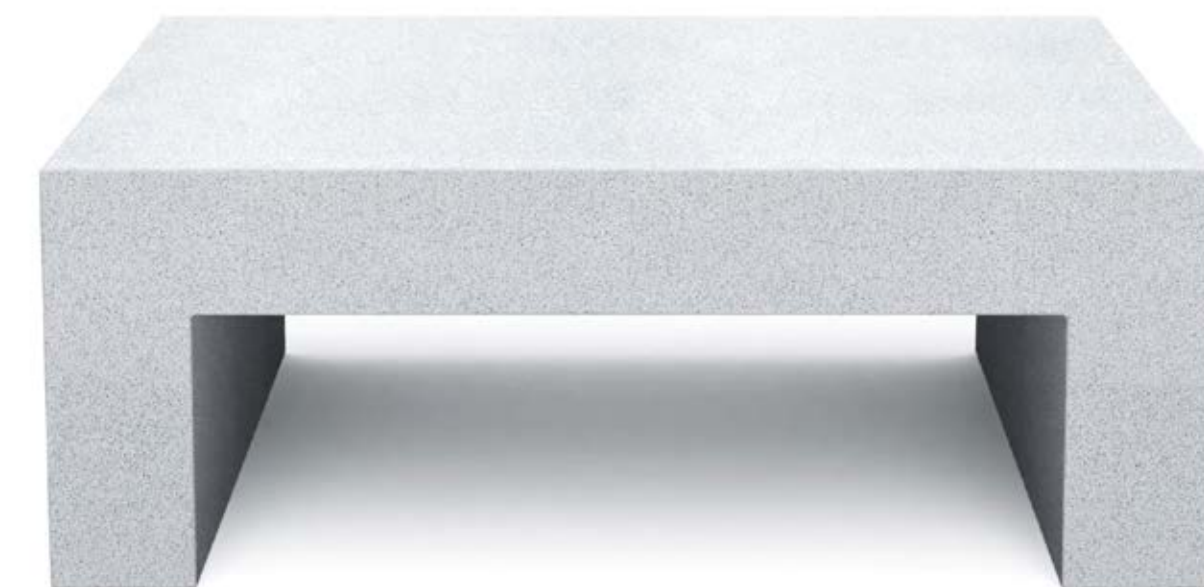
Vignelli Table
Lella & Massimo Vignelli, 2005



Heller Stoned
Vignelli Collection, 2024



Heller Stoned
Vignelli Collection, 2024



Vignelli Rocker
Lella & Massimo Vignelli, 2014



Vignelli Rocker
Lella & Massimo Vignelli, 2014

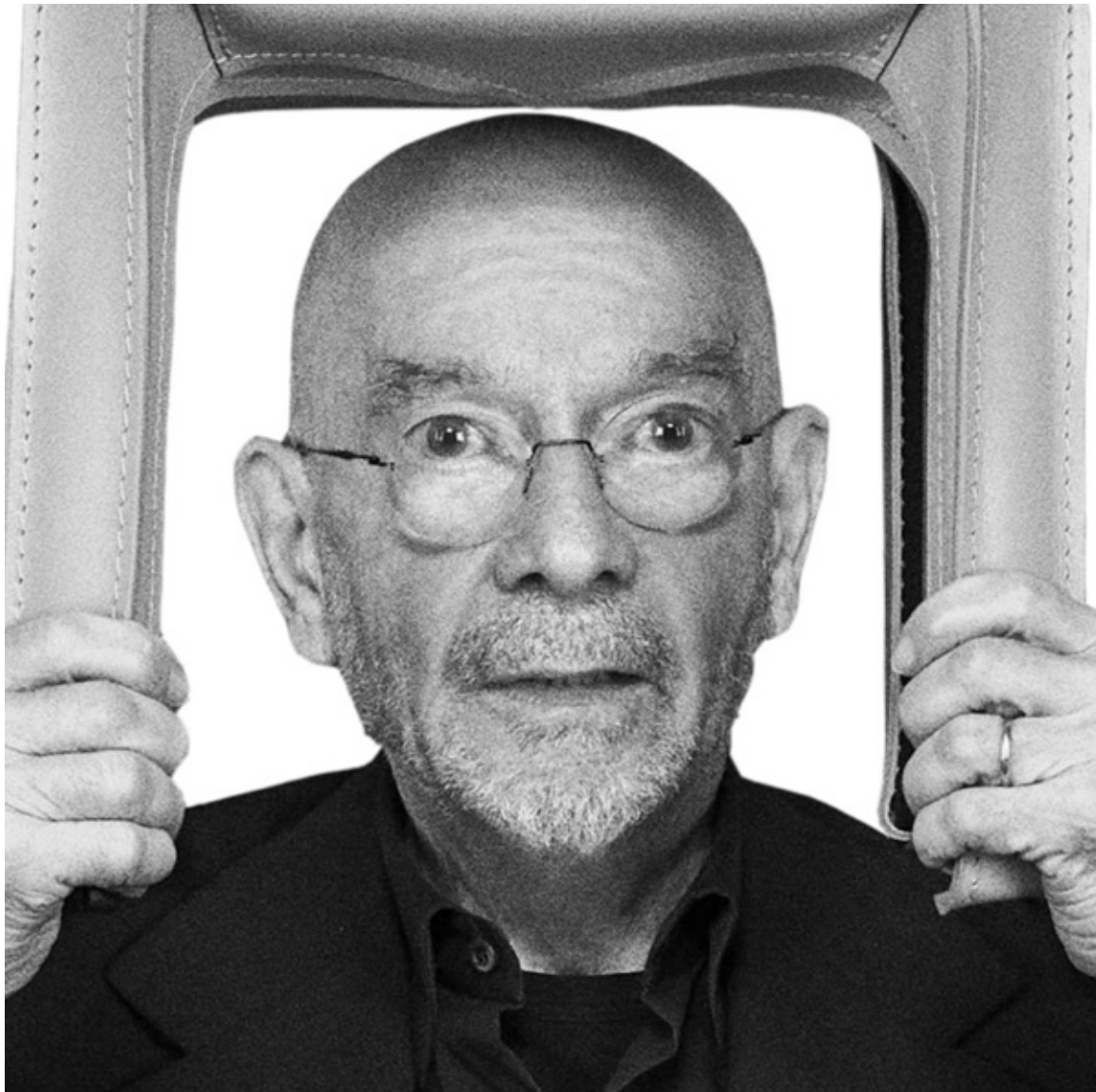


Mario Bellini

Since the '60s, the versatile Mario Bellini has been celebrated for his pioneering industrial designs for companies such as Olivetti, Cassina, Artemide, B&B Italia, Heller, Renault, Rosenthal, Vitra, and Yamaha. Mario Bellini has won several Compasso d'Oro awards.

Twenty-five of Bellini's elegant designs are in the Permanent Collection of the Museum of Modern Art in New York, which honored him with a one-man show in 1987. His best known architecture includes the new fair district of the Milan Trade Fair, the Essen Trade Fair, the Tokio Design Center, and an extension to the National Gallery of Victoria in Melbourne.

“Tell me what chair you've designed and I'll tell you what sort of architect you are.”



The Bellini Collection
Mario & Claudio Bellini



The Bellini Chair
Mario Bellini, 1998



The Bellini Chair
Mario Bellini, 1998



The Bellini Chair
Mario Bellini, 1998



The Bellini Stool
Mario & Claudio Bellini, 2023



The Bellini Stool
Mario & Claudio Bellini, 2023



The Bellini Stool
Mario & Claudio Bellini, 2023



Tavollini Table
Mario Bellini, 1999



Tavollini Table
Mario Bellini, 1999



ArcoBellini Chair
Mario & Claudio Bellini, 2005



ArcoBellini Chair
Mario & Claudio Bellini, 20055



Frank Gehry

One of the most celebrated architects working today, Frank Gehry has single handedly changed conventional ideas about architecture. Some of his work includes the Guggenheim Museum in Bilbao and the Disney Concert Hall in Los Angeles.

Gehry's unique vision and innovative use of materials has brought him numerous honors, including the 1989 Pritzker Prize, the 1998 National Medal of Arts Award, and the 2000 American Institute of Architects Gold Medal.

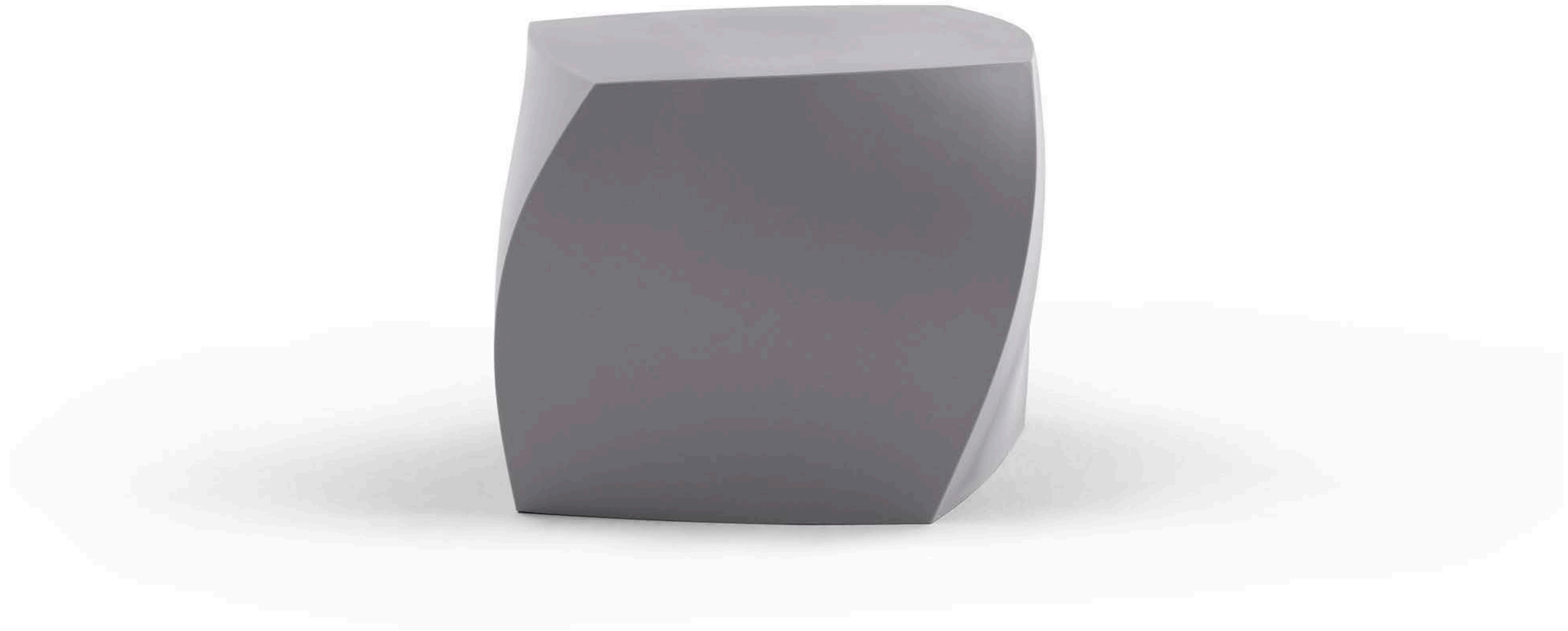
"Your best work is your expression of yourself."



The Gehry Collection
Frank Gehry, 2004



Gehry Left Twist Cube
Frank Gehry, 2004



Gehry Left Twist Cube
Frank Gehry, 2004



Gehry Easy Chair
Frank Gehry, 2004



Gehry Easy Chair
Frank Gehry, 2004



Gehry Easy Chair
Frank Gehry, 2004



Alan Heller

Alan Heller revolutionized American design when he founded Heller Inc. in 1971, beginning with the iconic Hellerware collection designed by Massimo and Lella Vignelli that elevated plastic from a disposable material to one worthy of museum collections.

His collaborations with design luminaries like Philippe Starck, Mario Bellini, and Frank Gehry resulted in playful yet sophisticated products that made exceptional design accessible to everyday consumers.

By pioneering manufacturing techniques that maintained quality while keeping prices affordable, Heller democratized modernist design principles and proved that functional objects could also bring joy and beauty to daily life.



Bocca
Alan Heller, 2004



Kiss
Alan Heller, 2005



Kiss
Alan Heller, 2005



Hlynur Atlason

Hlynur Atlason is the founder of ATLASON studio, where for over fifteen years he has created enduring designs that merge functionality, beauty, and innovation.

A Parsons graduate, he has worked with brands like Absolut, IKEA, and Microsoft, designing everything from the Lína chair for Design Within Reach to sustainable seating for Heller. His research-driven, human-centered approach spans furniture, packaging, and brand strategy, with work exhibited at the Cooper Hewitt. He continues to shape design through teaching, speaking, and curiosity.

“Comfort is emotional as much as physical. You have to feel like something was made for you.”



Hlynur Atlason Collection
Hlynur Atlason, 2022



Bluff Chair
Hlynur Atlason, 2022



Bluff Chair
Hlynur Atlason, 2022



THE WILD HORSES
Cabinet of

ERICK KUSTER

THE WILD HORSES
Cabinet of

NICE HOUSE
667-9999
33-1-6666
001-333

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

AFRICA
ANDY WARHOL
POLAROID
KOOK

BEAUNING ANDY WARHOL
THE WARHOL LOOK

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

AFRICA
ANDY WARHOL
POLAROID
KOOK

AVEDON POWER
VARELI AND MENOS

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

OSCAR NIGHT - VANITY FAIR
VANITY FAIR PORTRAITS
AI WEIWEI

HOME
OBAMA
STARBUCKS
INTERIORS
PIET HEIN EEK

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

PETER BEARD
KATE MOSS BY MARIO TESTINO
KATE MOSS
KELLY REARSTREE - PODCICHUKA OSCAR

Home

AMERICAN ORIGINALS
WILLIAM ABRAHAMOWICZ

PETER BEARD
KATE MOSS BY MARIO TESTINO
KATE MOSS
KELLY REARSTREE - PODCICHUKA OSCAR

AMERICAN ORIGINALS
WILLIAM ABRAHAMOWICZ

LOUIS VUITTON
CHANEL
MEDINA FASHION

PETER BEARD
KATE MOSS BY MARIO TESTINO
KATE MOSS
KELLY REARSTREE - PODCICHUKA OSCAR

MOUNTAIN MODERN
AFTER THE FLOOD

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

AFRICA
ANDY WARHOL
POLAROID
KOOK

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

VOOR ELIJAH, HORSES, GARDENS, PEOPLE

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Limbo Chair
Hlynur Atlason, 2022



Limbo Chair
Hlynur Atlason, 2022

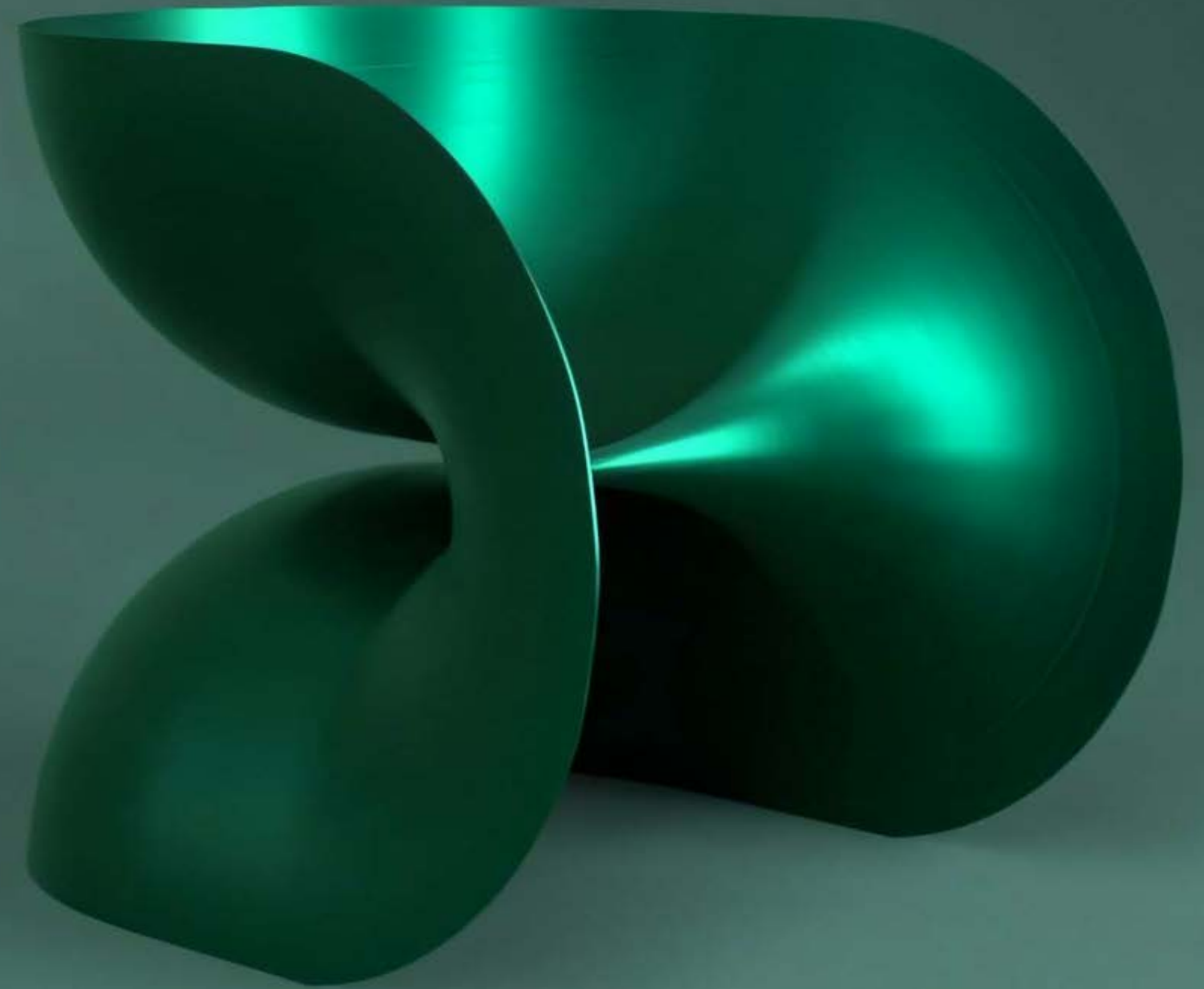


JUMBO

From the bustling urban landscape of New York City, JUMBO has emerged as a beacon of inventive and emotionally resonant design. Founded by the visionary duo Justin Donnelly and Monling Lee, the studio has carved a unique niche in the design world, where the boundaries between form, function, and narrative blur into one cohesive and delightful experience.

From architecture to the nuanced realms of everyday objects, their work reflects a deep commitment to redefining the ordinary, propelled by a passion for minimalism infused with whimsy.

“We want to highlight the friction between what’s real and what’s surreal.”



Fortune Chair
Jumbo, 2023



Fortune Chair
Jumbo, 2023



Fortune Chair
Jumbo, 2023



Josh Owen

Josh Owen stands at the crossroads of innovative design and influential education. A graduate of Cornell University and Rhode Island School of Design, Owen's distinguished career is marked by a seamless blend of practical design and academic rigor.

As the Vignelli Distinguished Professor of Design and Director at the Vignelli Center for Design Studies at RIT, Owen imparts his deep understanding of design to the next generation. His tenure as Director of the Industrial Design Department at RIT saw the inception of the acclaimed Metaproject course, a testament to his educational prowess.

“The line between work and pleasure is blurry when your work is your passion.”



SOS Stool / Side Table
Josh Owen, 2024



SOS Stool / Side Table
Josh Owen, 2024



SOS Stool / Side Table
Josh Owen, 2024



Bill Curry

Bill Curry (1927–1971) was a pioneering American designer who helped define mid-century modern style. After a career in advertising and aerospace, he founded Design Line, Inc. in 1962 with his wife Jackie.

Based in El Segundo, California, Curry drew inspiration from the Space Age and the nearby aerospace industry. His bold, minimalist designs—like the iconic Honeycomb shelving—fused pop culture with futurism, embodying innovation, sustainability, and optimism. Today, his work remains a timeless symbol of forward-thinking California design.

“Good design doesn’t age—it evolves.”



Honeycomb Modular Shelving

Bill Curry, 1970/2025



Honeycomb Modular Shelving
Bill Curry, 1970/2025



Honeycomb Modular Shelving
Bill Curry, 1970/2025



Honeycomb Modular Shelving
Bill Curry, 1970/2025

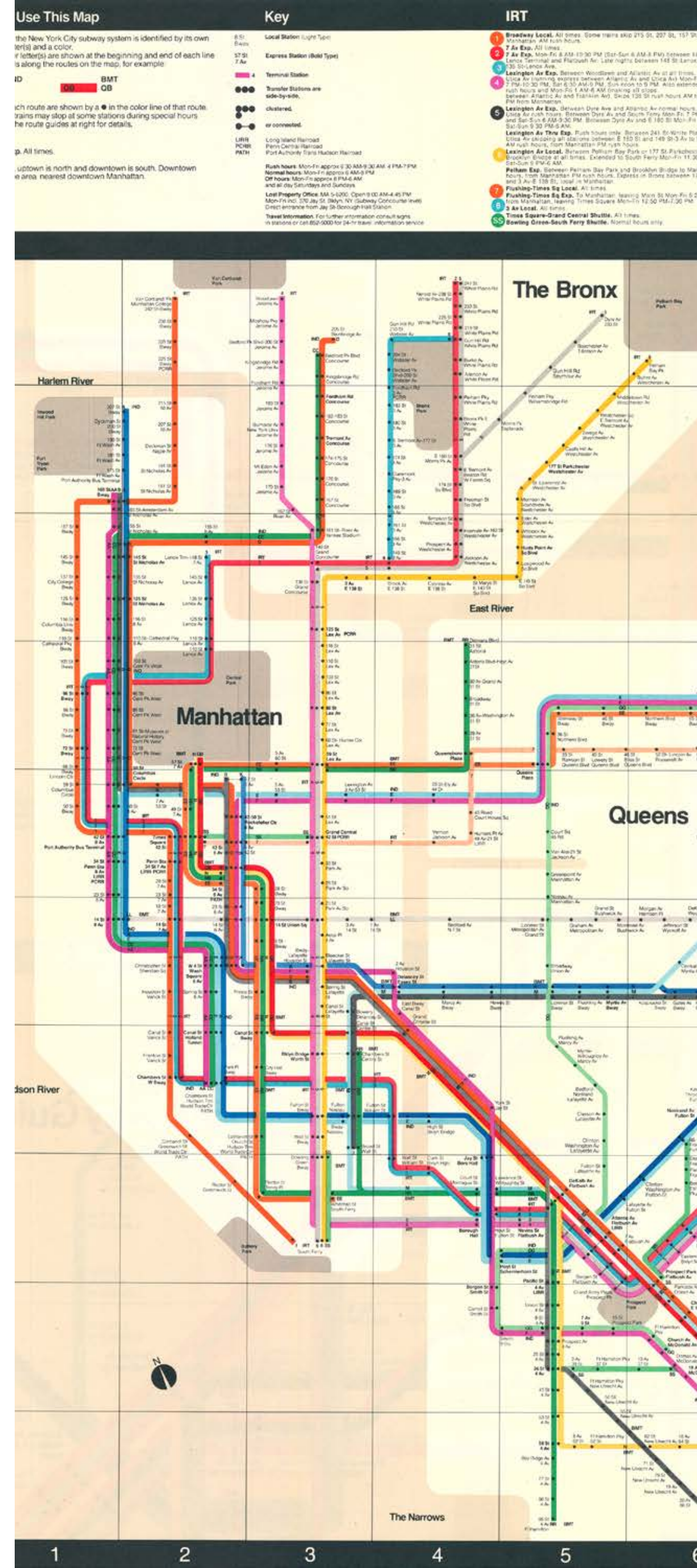
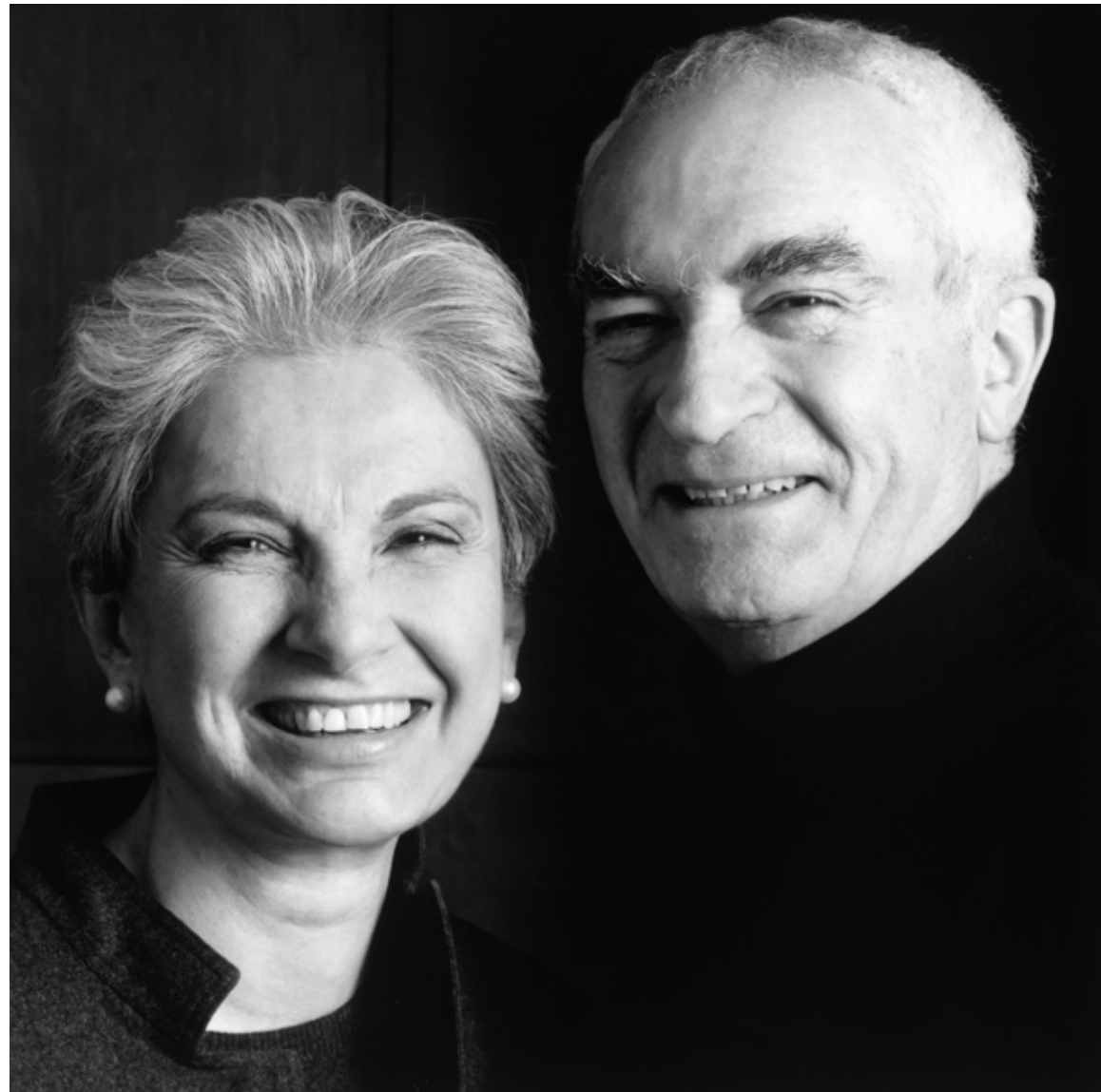


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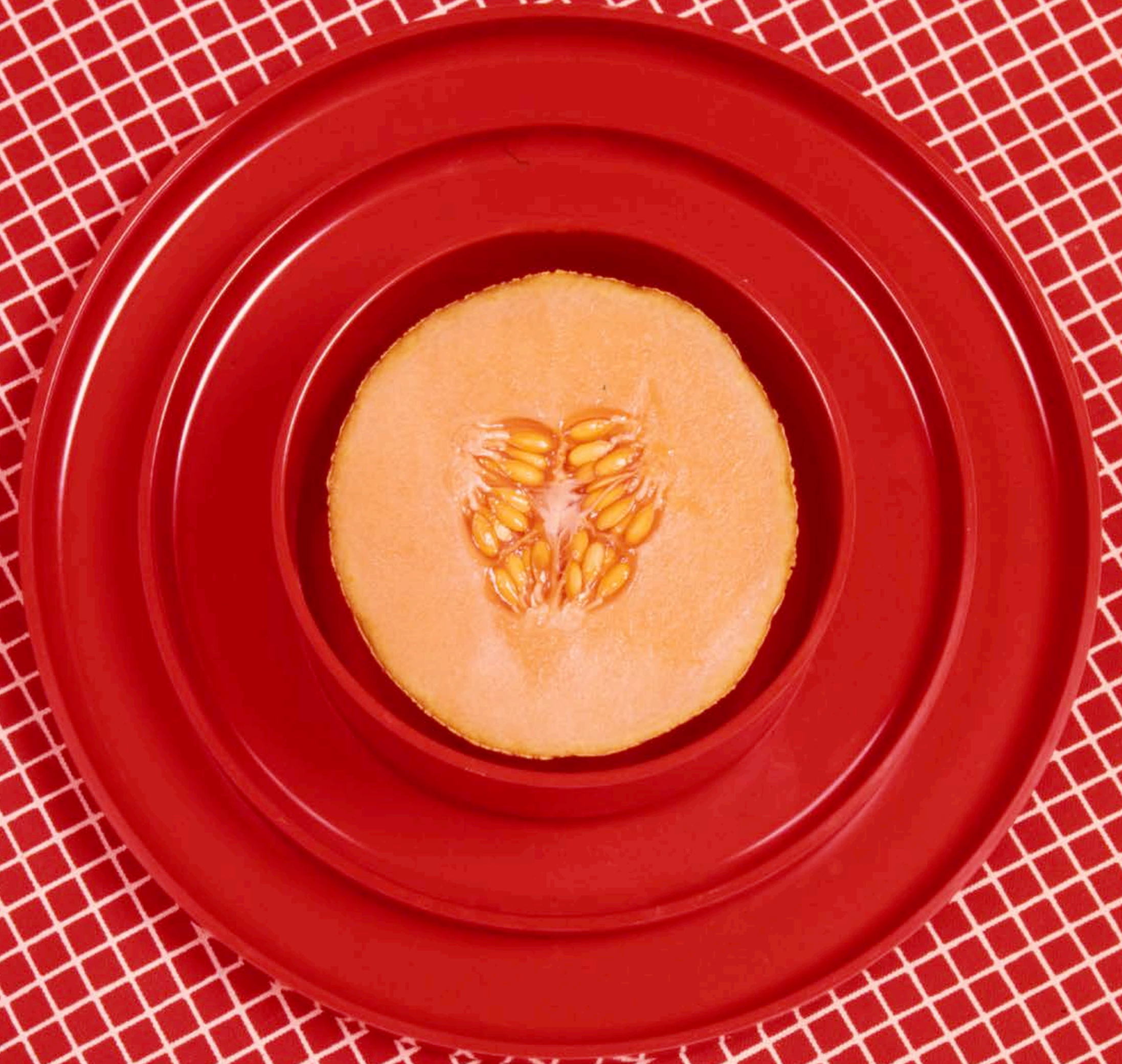
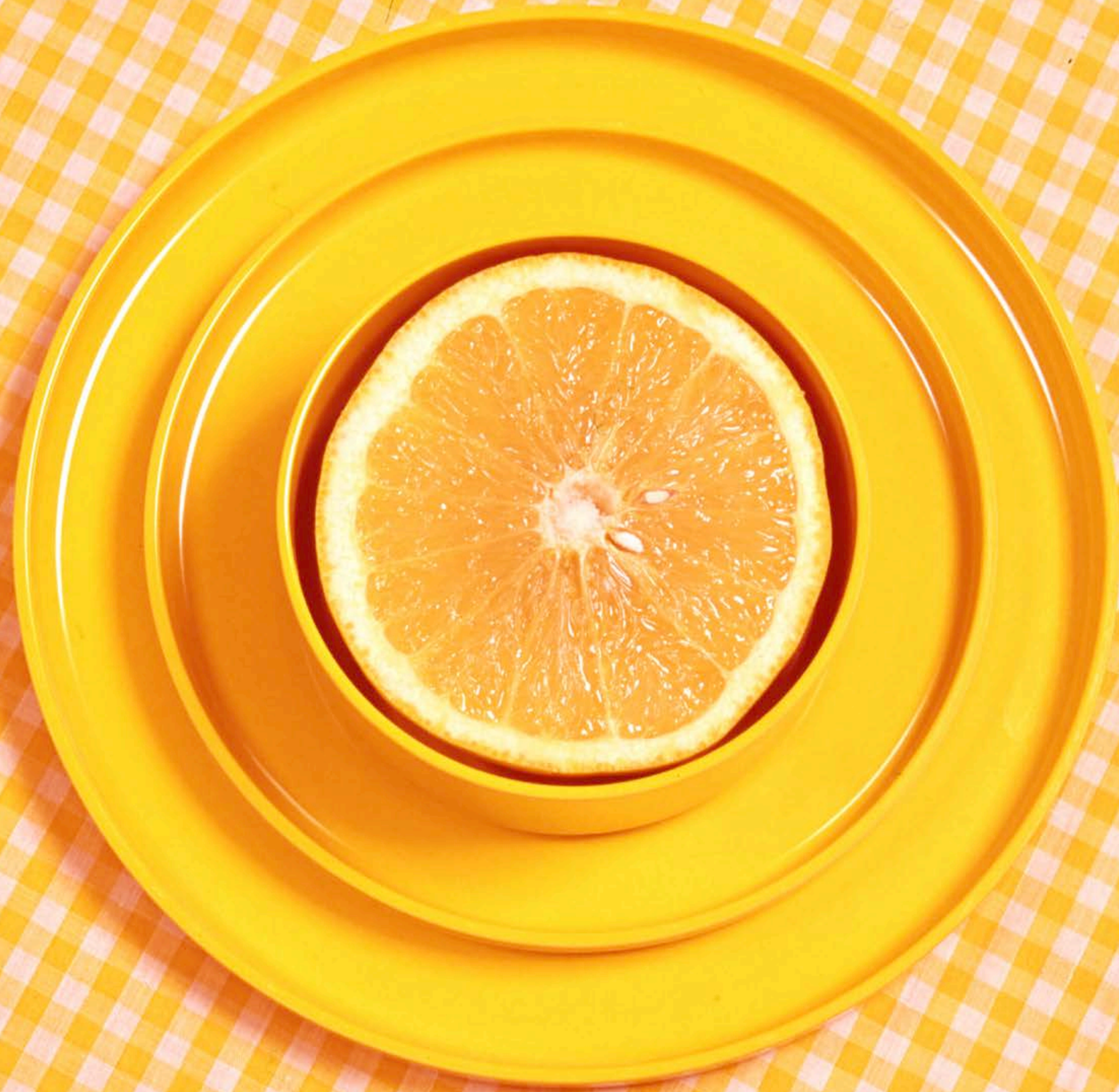
Max1 Dinnerware Set
Lella & Massimo Vignelli, 1964



Max Dinnerware
Lella & Massimo Vignelli, 1964



Max Dinnerware
Lella & Massimo Vignelli, 1964



Max Cups And Saucers
Lella & Massimo Vignelli, 1964



Philippe Starck

A globally acclaimed creator with a body of work that spans over 10,000 creations, remains a tireless advocate for ethical, political, and subversive design. Starck's vision is clear: design should not only be about creating objects or spaces but also about improving life for the largest number of people possible. This philosophy has positioned him as a central figure in the movement of "democratic design," focusing on making high-quality, innovative design accessible to all.

"The duty of design is to transform the most uninteresting products into something desirable, into an object of trust."



Excalibur Toilet Brush

Philippe Starck, 2022



Excalibur Toilet Brush
Philippe Starck, 2022



Anna Dawson

Anna Dawson channels her surfing passion and architectural background into designs that reflect a fluid connection between people and their environment.

A RISD graduate from Sausalito, California, she rose to prominence when her Swell Wall Catchall was discovered at NYCxDesign in 2022 and later produced by Heller Furniture. Her work blends organic forms with practical function, drawing inspiration from the movement of water. Each piece embodies her belief that great design should feel as natural and effortless as riding a wave.

“Design is about creating something that feels inevitable.”



Swell Wall Catchall
Anna Dawson, 2022



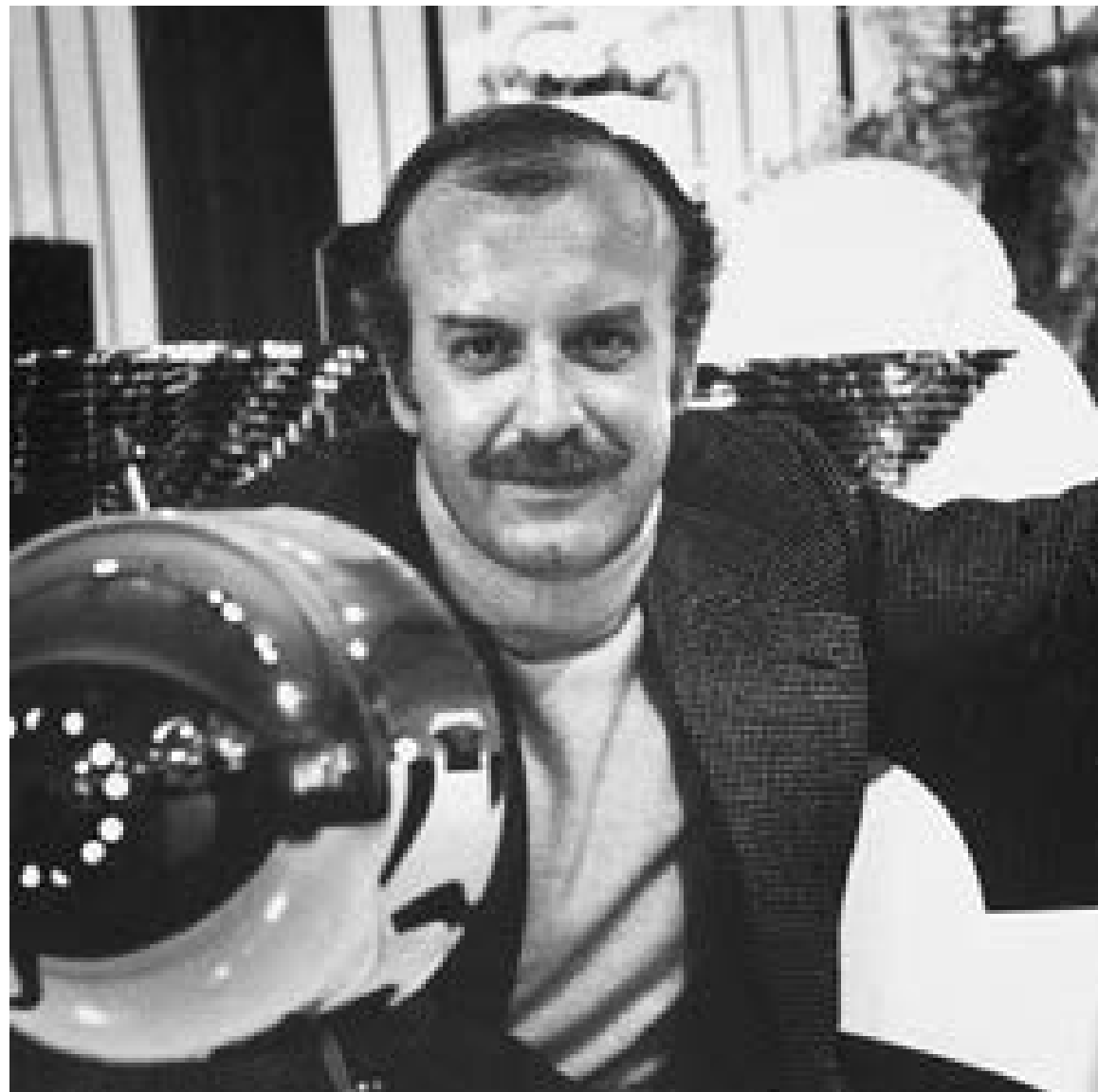
Swell Wall Catchall
Anna Dawson, 2022



Sergio Asti

Sergio Asti (1926-2021) was a pioneering Italian industrial designer and architect whose elegant, minimalist approach defined mid-century Italian modernism. A graduate of Milan Polytechnic, Asti created iconic pieces for leading manufacturers including Artemide, Kartell, and Heller. His 1972 ice bucket for Heller, now reintroduced in sustainable materials, exemplifies his talent for combining sculptural form with practical function.

Asti's work is featured in permanent collections worldwide, including MoMA in New York and the Philadelphia Museum of Art.



Asti Ice Bucket
Sergio Asti, 1972/2025



Asti Ice Bucket
Sergio Asti, 1972/2025





**Made in USA,
In Stock,
and Ready to Ship.**

Heiler